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## Valsabbia Garda Valtenesi – New forms of business with visits to model companies

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The call for tenders to support business innovation in the Valle Sabbia, Alto Garda and Valtenesi territories is underway



As part of the **“JOIN” Cooperation project**, the Gal GardaValsabbia 2020 and the Cassa Rurale Adamello Giudicarie Valsabbia Paganella, project partners, have launched a call with the aim of supporting small local businesses to undertake new forms of business through visits to model companies in the national and international context.

**The economic contribution of the call**, expiring on 15 September 2021, is aimed at developing innovative working methods learned through meetings and visits with other European operators.

**Specifically, an experience is financed** company exchange in the national or international territory, to be carried out between September and October 2021 for a maximum duration of 3 days.

The resources were made available by La Cassa Rurale Adamello Giudicarie Valsabbia Paganella and by Gal GardaValsabbia2020 and provide for a total budget of 4,000 euros, with a contribution of up to 1,000 euros for each individual company.

**“Broaden your horizons and get to know** the way other companies operate is a fundamental step to stimulate and facilitate internal innovation. Thanks to the actions activated by the JoIN project, the companies in the LAG territory

have the opportunity to enjoy logistical and economic support in the development of their business that can bring added value to the whole territory “, says Tiziano Pavoni, President of Gal Gardavalsabbia2020. .

“**Through the collaboration with Gal Gardavalsabbia2020**, Cassa Rurale – Adamello Giudicarie Valsabbia Paganella wants to strengthen its support action for local businesses by offering not only opportunities for growth and development but also stimuli for innovation, an indispensable factor in guaranteeing a future for our companies.” declares Monia Bonenti, President of La Cassa Rurale.

**The necessary requirements for the application** are the following:

- Have legal and / or operational headquarters in one of the 43 Municipalities of the Gal
- Be active in the agricultural, tourism and environmental sectors;
- Be an active, effectively operational and duly registered company;
- Be a small business with fewer than 5 employees, a sole proprietorship or a freelancer.

**The initiative is part of the activities** of the transnational cooperation project JoIN – Job, Innovation and Networking in the Rural Areas of which Gal GardaValsabbia2020 is the leader, together with Gal Valle Seriana and the Bergamaschi Lakes, Gal Valle Brembana 2020, Gal Haute Provence Luberon (France), Gal Castigniccia Mare è Monti (Corsica), Gal Alt Urgell (Spain).

**The JoIN project, in fact, intends to consolidate** networks, primarily local but also international, on the subject of work and innovation and promote the contamination between different territories through a greater knowledge of the exemplary experiences already active, as well as through direct contact and exchange between the protagonists.

**All related detailed information** the announcement are available on the website of the GAL GardaValsabbia2020 and of La Cassa Rurale.

**More information on the project JoIN** are available at this link: <https://www.join-leader.com/>

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